

# WORKING GROUP SESSION REPORT 2020: Characterizing the Cascadia Grains Movement

On January 18th, 2020 as part of the Cascadia Grains Conference over 200 farmers, bakers, millers, chefs, brewers, distillers, researchers, resource providers and food systems specialists participated in a working group session to characterize their values and organizational desires. **This was the result...** 

### **CASCADIA GRAINS SHARED VALUES**

The following six values were identified as being most important to 2020 Participants.

Domestic Local & Regional Markets

**Environmentally Sound Practices** 

Cultural Relevance

**Health & Nutrition** 

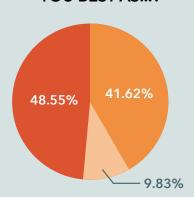
Taste and Flavor

## HOW DOES THIS GROUP WANT TO BE ORGANIZED?

Participants reported a desire to be organized by:

- 1. Interest
- 2. Profession
- 3. Geography

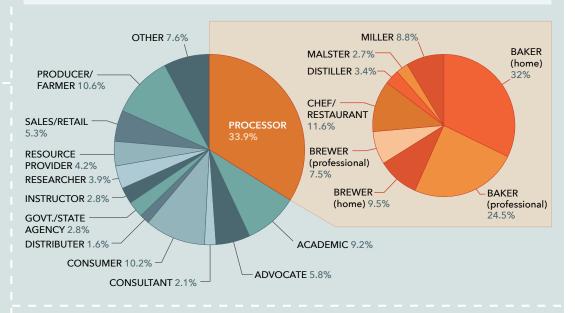
# COULD THE WSU FOOD SYSTEMS SUPPORT YOU BEST AS...?



- ...smaller regional identities.
- ...an umbrella of micro-regional initiatives gathered together from across the Northwest.
- ...both.

#### WHO WAS IN THE ROOM?

Participants chose as many identities as were relevant to them. The largest group was home bakers, followed closely by farmers, then consumers, academics, and professional bakers.



### WHICH RESOURCES WOULD BE MOST HELPFUL FOR THIS GROUP?

- 1 Interactive, Face-to-face, Educational and Networking Events
- 2 Website/Directory
- 3 Email Listserv
- 4 Blog/Newsletter
- 5 Printed Resource Catalogue